

King's Court Estate Winery's First Annual Rosé Event on July 30 & 31

'Wake up and Smell the Rosé' is King's Court's annual Rosé-themed event, taking place on July 30 & 31 from 12 PM to 6 PM. The St. Catharines based winery is putting on this event to celebrate one of the world's favourite wines, Rosé.

Featuring lots of Rosé and Rosé based drinks, this event will also highlight locally prepared fine cuisine and live Jazz music.

The Rosé drinks offered at this event will be the winery's 2018 Princess Rosé, 2021 Gamay Rosé, Frosé (Rosé slushie), Rosé spritzer, and a Rosé Sangria. All these drinks come at very affordable pricing, \$8 or less.

Food options vary by the day. On Saturday, July 30, the charcuterie box company 'So Brie It' will be on-site making Charcuterie with specialty Italian meats, cheeses, nuts, and more. On Sunday, July 31, MJ Ingribelli food truck will cook modern eats infused with traditional tastes.

Live music for this event will be performed by Jazz vocalist Denise Leslie accompanied by her guitarist. They'll be pulling much of the show's music from the Great American Songbook, covering songs from Ella Fitzgerald, Diana Krall, Frank Sinatra, and more.

2022 is the first year for 'Wake up and Smell the Rosé'. Roland Zimmermann, King's Court Estate Winery's COO and co-owner was asked why he decided to start this event, he said "I've always loved everything that's Rosé, I wanted to do an event where we solely focused on that wine. It's been really fun putting this event together, I already have so many ideas for when we host this event next year!".

'Wake up and Smell the Rosé' is a ticketed event. Tickets purchased in advance are \$10 per person, and tickets bought at the door on the day of will be \$15 per person. Each ticket also includes a Rosé drink and souvenir glass to take home. Tickets can be purchased on King's Court Estate Winery's website <https://kingscourtestatewinery.ca/royal-rose/> or from the winery's retail store at 2083 Seventh Street Louth, St. Catharines.

###For immediate release